



FOOD VALLEY (Pvt) Ltd.

Food Valley (Pvt) Ltd manufactures a range of snacks, including savory nimco items & nuts, which are a rich eastern tradition. We have been incorporated in Pakistan and are currently serving the local market by offering our nimco range, produced and packaged with the highest level of hygiene.

Wah - Brand ID

The word “Wah” is a local depiction of the English exclamation “Wow”, which encapsulates the reaction to consuming our products, combined with a delicious and mouth-watering taste. It was selected for its emotiveness along with its brevity and recall.

The logo incorporates design elements and eastern motifs, reminiscent of Pakistani culture, creating an emotional connection with our consumers and showing our roots.





A Tradition We Cherish

The perfect snack to celebrate moments of togetherness.

WAH Snacks are a combination of wholesome ingredients blended in a secret recipe of all natural spices. We draw inspiration from an ancient time in the East when families used to roast their grains, nuts and pulses and blended them with all natural spices. As time went on and adventurers took long journeys, they travelled with a wholesome, yet convenient snack.

Today, through our artistry in flavor, we follow time-honored recipes to add wholesome ingredients and delicately infuse them with aromatic spices. We create crunchy taste sensations that are better for you.

Open a pack of WAH Snacks and you hold adventure in the palm of your hand. A taste treat like nothing you've ever experienced before.

***Go Ahead,
Taste the Magic
In the Mix!***

Product Description

WAH Nimco & Nuts are available in a range of varieties, spanning several SKUs.



Offering the best of what we have to offer and prepared using the finest ingredients and spices in a carefully-measured combination, our Nimco Mix is the perfect snack for all occasions and seasons.

NUTRITIONAL INFORMATION

Nutrition Facts

Serving size	10 g (0.353 oz.)	
Amount per serving		
Calories	53	
Calories from fat	35	
		% Daily Value
Total Fat	2.9 g	4.5%
Saturated Fat	1.3 g	7%
Trans Fat	0 g	
Cholesterol	0 mg	
Sodium	80 mg	3%
Total Carbohydrate	3.20 g	1%
Dietary Fibre	0.8 g	3.2%
Sugars	0.1 g	
Protein	1.2 g	

Not a significant source of Vitamin A, Vitamin C, Calcium & Iron
Percent daily values are based on a 2,000 Calorie diet. Your Daily Values may be higher or lower depending on your calorie needs.



Daal Moth

Packing flavour and crunchiness, our Daal Moth is a crisp delight, made from fried split Turkish gram and adored by guests of all ages.



NUTRITIONAL INFORMATION

Nutrition Facts		
Serving size	10 g (0.353 oz.)	
Amount per serving		
Calories	40	
Calories from fat	23	
		% Daily Value
Total Fat	3.8 g	6%
Saturated Fat	0.6 g	3%
Trans Fat	0 g	
Cholesterol	0 mg	0%
Sodium	82	3%
Total Carbohydrate	4 g	1%
Dietary Fibre	2 g	8%
Sugars	0.4 g	
Protein	1.2 g	

Not a significant source of Vitamin A, Vitamin C, Calcium & Iron
Percent daily values are based on a 2,000 Calorie diet. Your Daily Values may be higher or lower depending on your calorie needs.

Daal Moong

This delicacy, made from fried split green gram, is perfect as a snack on-the-go. Our Daal Moong is light and tasty, with health benefits, making it an excellent option for people watching their weight.

NUTRITIONAL INFORMATION

Nutrition Facts

Serving size	10g (0.353 oz.)	
Amount per serving		
Calories	47	
Calories from fat	13.8	
		% Daily Value
Total Fat	1.7g	2.5%
Saturated Fat	0.56g	
Trans Fat	0 g	
Cholesterol	0 mg	0%
Sodium	23.9mg	1%
Total Carbohydrate	6g	2%
Dietary Fibre	1.07g	4.3%
Sugars	0.56g	
Protein	1.6g	

Not a significant source of Vitamin A, Vitamin C, Calcium & Iron
Percent daily values are based on a 2,000 Calorie diet. Your
Daily Values may be higher or lower depending on your
calorie needs.



Daal Channa

Treat yourself to this instantly recognizable snack. Our Channa Daal Masala combines the natural goodness of chana daal with a spicy, tangy flavor.



NUTRITIONAL INFORMATION

Nutrition Facts		
Serving size	10g (0.353 oz.)	
Amount per serving		
Calories	47	
Calories from fat	13.8	
		% Daily Value
Total Fat	1.7g	2.5%
Saturated Fat	0.56g	
Trans Fat	0 g	
Cholesterol	0 mg	0%
Sodium	23.9mg	1%
Total Carbohydrate	6g	2%
Dietary Fibre	1.07g	4.3%
Sugars	0.56g	
Protein	1.6g	

Not a significant source of Vitamin A, Vitamin C, Calcium & Iron
Percent daily values are based on a 2,000 Calorie diet. Your Daily Values may be higher or lower depending on your calorie needs.

Masala Peanuts

A snack that combines taste with high nutrition value, Masala Peanuts are made using lightly fried peanuts, seasoned with a time-honored spice mix.

NUTRITIONAL INFORMATION

Nutrition Facts		
Serving size	10g (0.353 oz.)	
Amount per serving		
Calories	62	
Calories from fat	50	
		% Daily Value
Total Fat	5.6g	8.6%
Saturated Fat	1.4g	7%
Trans Fat	0g	
Cholesterol	0mg	0%
Sodium	100mg	4.2%
Total Carbohydrate	1.48	0.5%
Dietary Fibre	1.5g	6%
Sugars	0.6g	
Protein	2g	

Vitamin A	0%
Vitamin C	0%
Calcium	1%
Iron	3%

Percent daily values are based on a 2,000 Calorie diet. Your Daily Values may be higher or lower depending on your calorie needs.



Salty Peanuts

As the name implies, Salty Peanuts are a timeless classic, made with lightly fried peanuts, seasoned with salt.



NUTRITIONAL INFORMATION

Nutrition Facts

Serving size	10g (0.353 oz.)	
Amount per serving		
Calories	62	
Calories from fat	50	
		% Daily Value
Total Fat	5.6g	8.6%
Saturated Fat	1.4g	7%
Trans Fat	0g	
Cholesterol	0mg	0%
Sodium	100mg	4.2%
Total Carbohydrate	1.48	0.5%
Dietary Fibre	1.5g	6%
Sugars	0.6g	
Protein	2g	
Vitamin A		0%
Vitamin C		0%
Calcium		1%
Iron		3%

Percent daily values are based on a 2,000 Calorie diet. Your Daily Values may be higher or lower depending on your calorie needs.

Chewra Sweet & Salty

Offering the best of what we have to offer and prepared using the finest ingredients, sweetness and saltiness in a carefully-measured combination, our Nimco Mix is the perfect snack for all occasions and seasons.

Sweet Chewra and Salty Chewra are also available under the umbrella of Wah snacks.



Potato Stick

Our Potato Sticks are a play on a fan favorite, featuring the finest potatoes seasoned with our very own spice mix in two exciting flavors – Red Chili and Black Pepper. Both these crunchy delights pack a lot of taste in every bite!



NUTRITIONAL INFORMATION

Nutrition Facts		
Serving size	10 g (0.353 oz.)	
Amount per serving		
Calories	44	Calories from Fat
		% Daily Value
Total Fat	2.1	3.2%
Saturated Fat	0.58	3%
Trans Fat	0 g	
Cholesterol	0 mg	0%
Sodium	75mg	3%
Total Carbohydrate	5.8g	2%
Dietary Fibre	0.6g	2.4%
Sugars	0 g	
Protein	1.2g	

Not a significant source of Vitamin A, Vitamin C, Calcium & Iron
Percent daily values are based on a 2,000 Calorie diet. Your Daily Values may be higher or lower depending on your caloric needs.

Vermicelli & Dahi boondhi

Eastern Traditional
with export quality
Vermicelli & Dahi
Boondhi are available
in 150 gms and 350
gms respectively



CAKE RUSK

Eastern Traditional with
export quality WAH
CAKE RUSK are
available in 175 gms.



SR #	ITEMS	SKU
1	WAH - MIX NIMCO	12 GMS
2	WAH - MIX NIMCO	26 GMS
3	WAH - MIX NIMCO	70 GMS
4	WAH - MIX NIMCO	200 GMS
5	WAH - DAAL MOTH	12 GMS
6	WAH - DAAL MOTH	33 GMS
7	WAH - DAAL MOTH	70 GMS
8	WAH - DAAL MOTH	200 GMS
10	WAH - DAAL MOONG	25 GMS
11	WAH - DAAL MOONG	58 GMS
12	WAH - DAAL MOONG	200 GMS
13	WAH - DAAL CHANA	13 GMS
14	WAH - DAAL CHANA	200 GMS
15	WAH - GATHIA	200 GMS
16	WAH-SWEET CHEWRA	200 GMS
17	WAH-SALTY CHEWRA	150 GMS
18	WAH-BAREEK SEV	200 GMS
19	WAH-MASALA MONG DAAL	200 MS
20	Wah Cake Rusk	175 GMS
21	WAH Dai boondhi	350 GMS
22	WAH Vermicelli	150 GMS
23	Wah Salty Peanuts	50 GMS

Available Variants & its SKUs



Contact us

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